# Ana María Cadena Ruiz

#### PROFESSIONAL PROFILE

Economist with master's degrees in Anthropology and Local Economic Development and over fifteen years of experience in various sectors of the Colombian national government. Deep knowledge in public budgeting, medium and long-term planning, and public management. General Director of the Pension and Payroll tax Management Unit (UGPP, for the Spanish original), with extensive experience in the Treasury and Planning sectors, as well as in entities such as the Colombian Central Bank (Banco de la República), the Ministry of Health and Social Protection, and Colpensiones, among others.

### **EDUCATION**

Oct 2009 - Dec 2010 London School of Economics and Political Science (LSE)

Master's degree in Local Economic Development

Jan 2002 - Sept 2004 Universidad de los Andes

Master's degree in Social Anthropology

Jun 1997 - Mar 2002 **Universidad de los Andes** *Economist* 

### PROFESSIONAL EXPERIENCE

Jan 2024 - Present

### Secretary of the Treasury of Bogotá

Treasury Department of Bogotá

- Design the financial strategy for the Economic, Social, and Public Works Development Plan of the Capital District and the Territorial Ordering Plan
- Prepare the annual budget of income and expenses, investments, and the Multiannual Financial Plan of the District
- Formulate, guide, and coordinate policies on fiscal and public credit; advisory and coordination of borrowings, loans, and credits from multilateral and foreign banking resources

Feb 2020 - Jul 2023

# Unidad de Gestión Pensional y Parafiscales (UGPP)

General Manager (since August 2021) / Strategy and Assessment Director

- Responsible for coordinating the operation and implementation of the Formal Employment Support Program (PAEF, for the Spanish original) and the New Employment Generation Program, through which more than \$8 trillion were allocated to protect and reactivate formal employment in the midst of the COVID-19 Pandemic
- Leader in the implementation of anti-evasion campaigns to the social security system, and inclusion of new perspectives focused on detecting evading population through artificial intelligence tools and geospatial analysis
- Leader in the implementation of the process of generating statistics and analysis tools on the formal labor market and the evolution of payroll contributions in Colombia. As a result of this process, the entity currently has the Dashboard to monitor payroll contributions in Colombia and the Geovisor of the formal labor market
- Design and implementation of interinstitutional partnerships with academic institutions, multilateral organizations, and national and territorial public institutions to launch an innovative scheme for the generation of statistics, studies, and analysis on labor policy

May 2019 - Jan 2020

# Banco de la República

Advisor - Payment Systems and Banking Operations Management

- Advisor in the process of formulating Public Payment Policy for Colombia, aimed at generating efficiencies and mechanisms to expand the payment system in the country
- Assist in discussions with Board members on payment systems and alternatives for correcting payment market failures

#### Jan 2018 - Mar 2019

# **Colpensiones**

Strategic Planning Manager

- Responsible for scheduling and monitoring the budget required for payments to over a million pensioners under the Average Premium Regime and for the analysis and follow-up of their actuarial calculation
- Leader of the strategic planning process and the forecasting and studies area, from which the company's short and medium-term goals were designed and defined

#### Jan 2015 - Nov 2017

# Ministry of Finance and Public Credit

Budget Sub-director - General Directorate of the National Public Budget

- Responsible for scheduling and monitoring the budget of the Education, Health, Work, Social Inclusion, and Culture sectors, among others.
- Leader of budget monitoring of the victim assistance policy and responsible for preparing reports for the Constitutional Court on compliance with the action plan.
- Delegate of the Minister of Finance for negotiations with the labor unions of the Education, Justice, Health, and Public Sector employees on salary matters.

#### Jun 2012 - May 2014

### Fondo Adaptación

Advisor - Management

- Responsible for processing future period allocations of the entity in the amount of COP 5.7 trillion, and for the preparation of Conpes 3776, which granted a strategic status to the associated investments.
- Leader of the entity's budget execution monitoring scheme

# Feb 2011 - Nov 2011

# Ministry of Finance and Public Credit / USAID

Advisor - National Public Budget Directorate

 Coordinator of the Unified Project for Expenditure Effectiveness. As a result, Decree 4836/2011 was issued

#### Feb 2011 - Jul 2011

#### Ministry of Health and Social Protection

Advisor to the Minister

- Support in the process of institutional reorganization of the Ministry, once the Ministry of Social Protection was split into the Health and Labor portfolios
- Technical assistance to the regulatory process of Law 1438/2011, specifically through the structuring of indicators to monitor the General System of Social Security in Health
- Advisory for the update and formulation processes of projects in the sector

# Apr 2007 – Aug 2009

# National Planning Department - Directorate of Investments and Public Finance

Coordinator – National Investment Project Bank

- Coordinator of the design and implementation of a project to improve efficiency in the management of public investment resources (SUIFP Project).
- Responsible for consolidating and managing information on the allocation and execution of investment resources for all sectors and entities included in the General Budget of the Nation
- Leader of the training strategy at the central and regional level on issues related to project formulation and assessment.

# Dec 2004 - Apr 2007

# **National Planning Department**

Advisor - General Director

- Technical assistance in defining a medium-term vision for the country in terms of economic and social development: Visión Colombia 2019
- Participated in the design of the National Development Plan (NDP 2007-2010). I attended more than 20 Community Government Councils, to gather inputs from the regions to be incorporated into the formulation of the National Development Plan.

Aug 2005 - Dec 2005 Universidad Jorge Tadeo Lozano

Professor

Professor of Economic Development at the Faculty of Economics

Apr 2003 - Oct 2003 Office of the Mayor of Bogotá, UNICEF and United Nations Development Program

Research Assistant

 Collaboration in the assessment of the productivity and childhood objectives of the Bogotá Development Plan.

Sep 2001 - Dec 2002 United Nations Population Fund

Research Assistant

 Support in the design and implementation of population policies in Colombia, particularly in the areas of sexual and reproductive health.